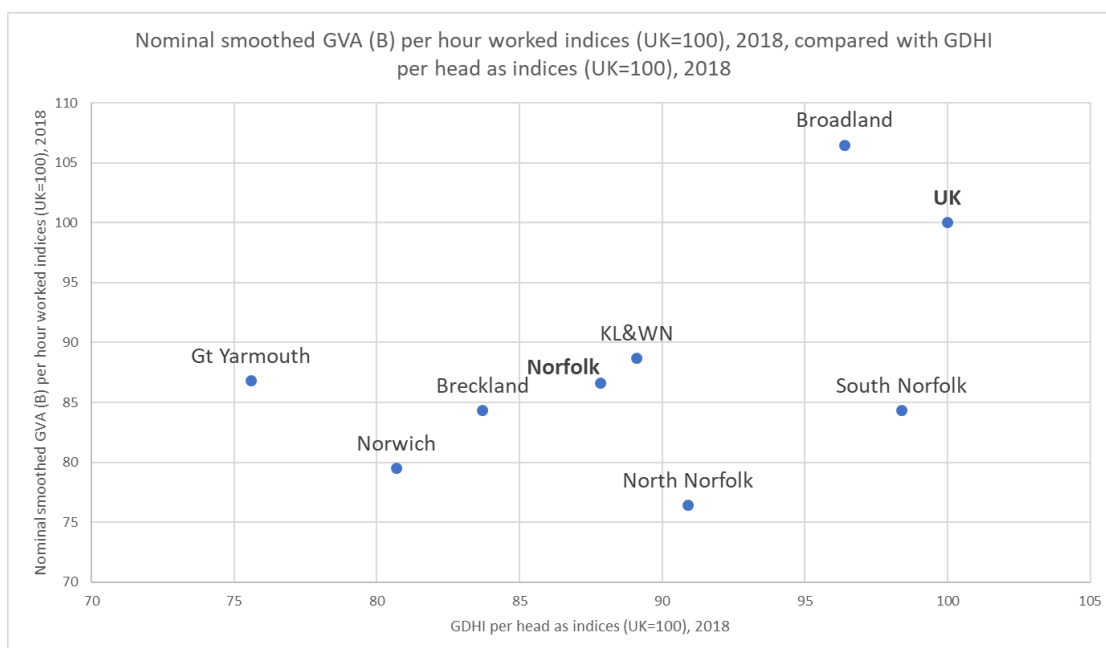




Norfolk 2018 disposable income and productivity analysis

Key Findings

- The analysis uses Gross Disposable Household Income (GDHI) as an indicator of disposable income and Gross Value Added (GVA) as an indicator of productivity. The data is for 2018.
- Levels of disposable household income and productivity vary across the county.
- Neither Norfolk as a whole or any individual district achieves the UK level of disposable income.
- Higher disposable income areas are South Norfolk and Broadland, and these are close to the UK level.
- Areas with a lower level of disposable income compared with the Norfolk average are Great Yarmouth, Norwich and Breckland.
- Broadland exceeds the UK level of productivity, with Norfolk as a whole and the other districts falling short.
- Areas with a lower level of productivity are North Norfolk and Norwich.
- Areas with higher than Norfolk average levels of disposable income and productivity are King's Lynn & West Norfolk (marginally) and more significantly Broadland.
- We would generally expect household incomes to be higher where productivity is higher, but this is not always the case.
- South Norfolk and North Norfolk have higher levels of disposable income than the Norfolk average, but lower levels of productivity. This could possibly be to do with higher levels of non-wage incomes relative to productivity.
- Great Yarmouth has a low level of disposable income, but with productivity close to the Norfolk average. This could possibly be to do with the "commuter effect", where people who earn income in an area may not live there.



Source: ONS

Background

The Office for National Statistics (ONS) has published analysis about the regional differences in income and productivity, exploring economic inequality in the UK with their mapping tool – <https://www.ons.gov.uk/visualisations/dvc1370/index.html>

Household income in the ONS analysis includes wages and income from property and financial assets but does not include living costs such as rent or mortgages. ONS measures income per person in an area. The technical term is “gross disposable household income (GDHI) per capita”.

Over time, how economically productive an area is largely determines that region's standard of living. ONS measures productivity by taking economic output — the value added to the economy from goods and services, or gross value added (GVA) — and dividing by the number of hours worked.

The ONS analysis is of data for NUTS3 sub-regional areas. Nomenclature of Territorial Units for Statistics or NUTS is a geocode standard for referencing the subdivisions of countries for statistical purposes.

The NUTS areas relating to Norfolk are:

NUTS1 area – East of England

NUTS2 area - East Anglia

NUTS3 areas - Norwich and East Norfolk (Broadland and Great Yarmouth); North and West Norfolk; and Breckland and South Norfolk

Norfolk data

To replicate the ONS sub-regional analysis at a more local level, equivalent data for districts has been used, although none is available for the county as a whole. County figures have been calculated by averaging the district figures.

The NUTS3 level data used for the ONS analysis comprises:

- GDHI per head of population current prices £ 2018
- GDHI per head as indices UK=100 2018
- Nominal smoothed GVA (B) per hour worked £ 2018
- Nominal smoothed GVA (B) per hour worked indices UK=100 2018

Gross Disposable Household Income (GDHI) equivalent data at district level is available:

<https://www.ons.gov.uk/economy/regionalaccounts/grossdisposablehouseholdincome/datasets/regionalgrossdisposablehouseholdincomebylocalauthoritiesbynuts1region>

GDHI per head of population current prices £ 2018 is available on Table 2

GDHI per head as indices UK=100 2018 is available on Table 3

Gross Value Added (GVA) equivalent data at district level is available:

<https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/labourproductivity/datasets/subregionalproductivitylabourproductivityindicesbylocalauthoritydistrict>

Nominal smoothed GVA (B) per hour worked £ 2018 is available on Table A3

Nominal smoothed GVA (B) per hour worked indices UK=100 2018 is available on Table A1

GDHI per head of population at current basic prices (£), 2018

Breckland	17,678
Broadland	20,352
Great Yarmouth	15,955
King's Lynn & West Norfolk	18,808
North Norfolk	19,183
Norwich	17,038
South Norfolk	20,768
Norfolk (calculated average from districts)	18,540
UK	21,109

GDHI per head as indices (UK=100), 2018

Breckland	83.7
Broadland	96.4
Great Yarmouth	75.6
King's Lynn & West Norfolk	89.1
North Norfolk	90.9
Norwich	80.7
South Norfolk	98.4
Norfolk (calculated average from districts)	87.8
UK	100

Nominal smoothed GVA (B) per hour worked (£), 2018

Breckland	29.5
Broadland	37.3
Great Yarmouth	30.4
King's Lynn & West Norfolk	31.1
North Norfolk	26.8
Norwich	27.9
South Norfolk	29.5
Norfolk (calculated average from districts)	30.4
UK	35.0

Nominal smoothed GVA (B) per hour worked indices (UK=100), 2018

Breckland	84.3
Broadland	106.5
Great Yarmouth	86.8
King's Lynn & West Norfolk	88.7
North Norfolk	76.4
Norwich	79.5
South Norfolk	84.3
Norfolk (calculated average from districts)	86.6
UK	100



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