

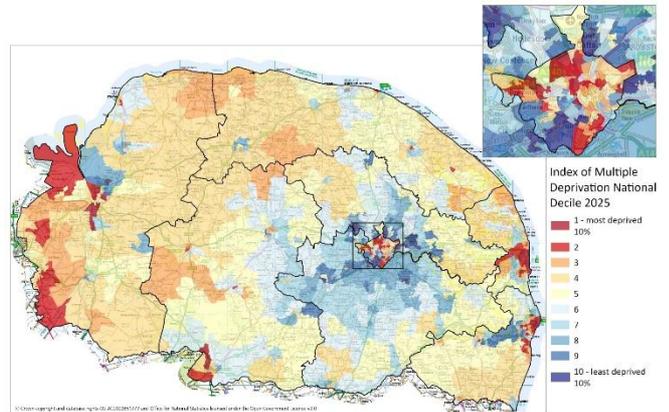
Index of Multiple Deprivation 2025: Release Summary

Significant caution is required when making statements about changes in the Index of Multiple Deprivation (IMD) over time. Movements in an area's IMD ranking between years may not align with whether real-world living conditions in the area have improved or worsened in an absolute sense.

What is IMD?

The Index of Multiple Deprivation (IMD) ranks every small area in England using 55 indicators across 7 domains:

- Income
- Employment
- Education, Skills & Training
- Health & Disability
- Crime
- Barriers to Housing & Services
- Living Environment

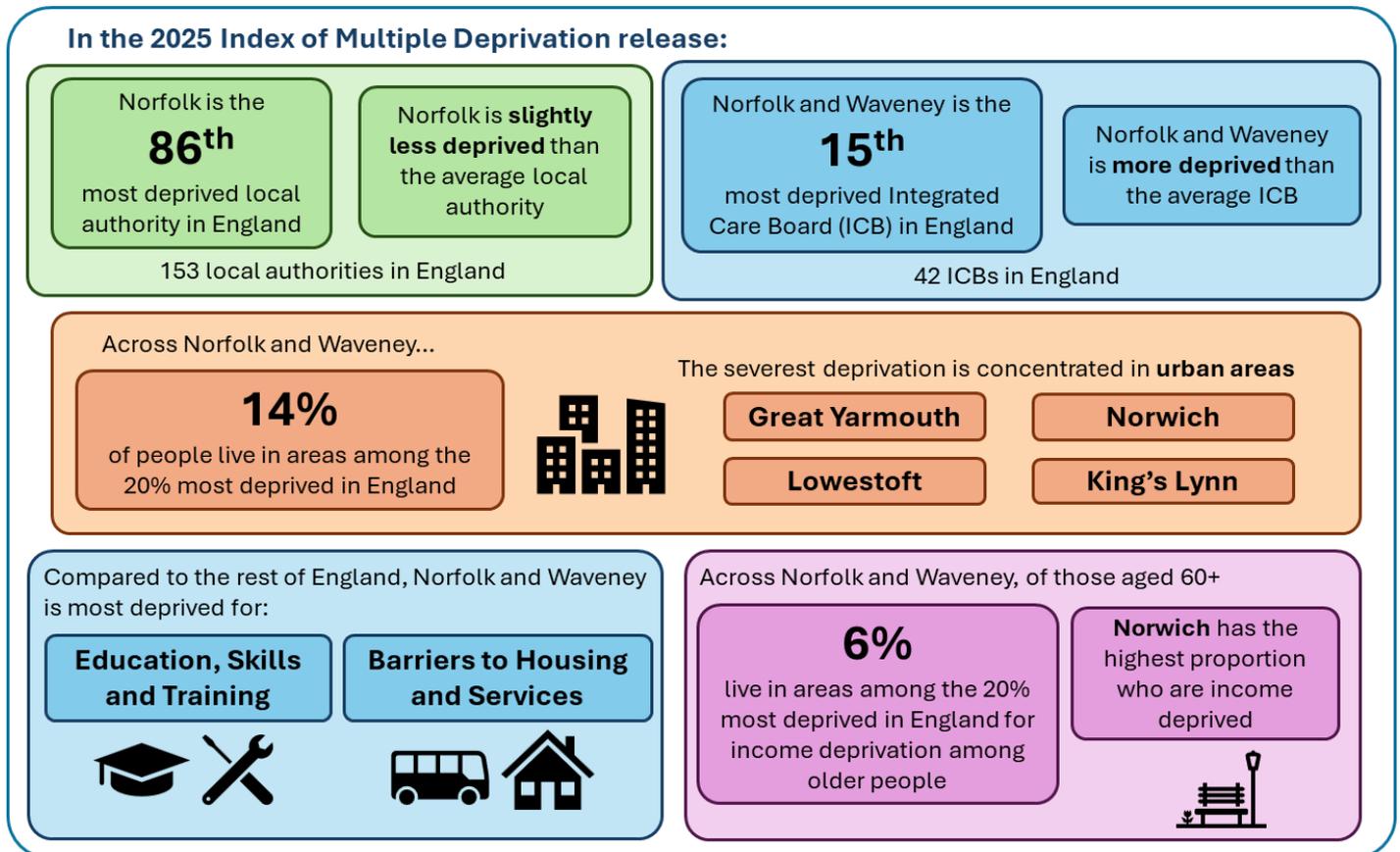


The IMD shows how deprived an area is relative to other parts of England, the IMD by itself does not show the actual level of people's real-world living conditions. Deprivation strongly influences health outcomes, access to services, and inequalities. The IMD is used to help target resources and inform local strategies.

What's New in 2025?

- Updated methodology: 55 indicators (up from 39), including new measures like broadband speed and GP access.
- Revised domains: Crime and Barriers to Housing & Services have major changes.
- Interpretation caution: Changes from 2019 may reflect methodology updates, not real-world shifts. Also, movements in an area's ranking between 2025 than 2019 may be due to living conditions in other areas have shifting.

Headline Findings for Norfolk/Norfolk and Waveney



- Norfolk ranks 86th out of 153 upper-tier local authorities (slightly less deprived than average).
- 14.4% of Norfolk & Waveney's population live in areas among the 20% most deprived in England.
- Deprivation is most concentrated in Norwich, Great Yarmouth, King's Lynn, and Lowestoft.
- Norfolk & Waveney ICB ranks 15th out of 42 (more deprived than average).
- Most deprived domains: Education, Skills & Training and Barriers to Housing & Services.
- Older people: 6% of those aged 60+ live in the most deprived 20% areas nationally for income deprivation affecting older people; Norwich has the highest proportion of those aged 60+ who are income deprived (25.0%).

Available Products

IMD Dashboard – Norfolk & Suffolk

Interactive tool for exploring deprivation patterns and domain scores.

<https://app.powerbi.com/view?r=eyJrljoiYjZkOTQ2NDctMjU5YS00YWZjLWl3OWUtMzNlMzdhYTU5N2JhIiwidCI6IjE0MTkxNzdILTU3ZTA0NGYwZi1hZmYwLWZkNjFiINTQ5ZDEwZSIsImMiOj9>

Core20 Maps

Visualisations of the most deprived 20% nationally, including:

Income Deprivation Affecting Children (IDACI)

Income Deprivation Affecting Older People (IDAOP)

<https://www.norfolkinsight.org.uk/resource-core20-summary/>

IMD Overview

High-level summary of IMD headline findings.

<https://www.norfolkinsight.org.uk/resource-imd-2025-overview/>

IMD Main Report

Detailed analysis for Norfolk and Waveney, including district-level findings and domain breakdowns.
<https://www.norfolkinsight.org.uk/resource-imd-2025-norfolk-and-waveney/>

References and information

Ministry of Housing, Communities and Local Government (2025), 'English indices of deprivation 2025', [English indices of deprivation 2025 - GOV.UK](#) (accessed 10/11/2025)

Ministry of Housing, Communities and Local Government (2019), 'English indices of deprivation 2019', [English indices of deprivation 2019 - GOV.UK](#) (accessed 10/11/2025)

Ministry of Housing, Communities and Local Government (2025), 'English indices of deprivation 2025: technical report', [English indices of deprivation 2025: technical report - GOV.UK](#) (accessed 10/11/2025)

Norfolk County Council (2020), 'English Indices of Multiple Deprivation 2019: A county, district, and CCG summary, LSOA analysis, and comparison to 2015 release', [Document library - JSNA - Norfolk Insight](#) (accessed 10/11/2025)

Online feedback:

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